



# Revitalising TEAMS

Get>  
Ahead  
your virtual agency

BUSINESS COACHING + BRANDING + WEB DESIGN + ADMIN + SOCIAL MEDIA

### Background

Revitalising Teams is now a Sydney-based corporate wellbeing business, created to improve teamworking and create positive working environments.

In 2022, Koula Enev, Revitalising Teams' founder, had her job in banking made redundant. However, like many in the Get Ahead family, she embraced the opportunities this gave her and seized the chance to start her own business.

After nearly two decades in banking, Koula had solid experience of team management, creating positive working cultures, delivering wellness programs and more. She'd dreamed of setting up her own business to deliver these services to other businesses in the Sydney area - now it was time to do it!

### Challenges

Koula had a brilliant idea for a business, backed up by a proven track record of delivering team cohesion and staff wellbeing. No one doubted that she could provide an outstanding service to her new clients.

Unfortunately, a potential barrier to success was that there were several business processes where she had no experience at all. These included marketing, admin and social media. Without these, her dream would simply stay in her head and never become a reality.

Koula needed a support team to fill these gaps in her own skill set.

### Solutions

Koula came to Get Ahead after a recommendation from another local business. She had a meeting online with me to discuss her needs.

The I listened to Koula describe her dream. She already had lots of ideas for support she needed, but after talking to her, I realised there were other areas where she would benefit from Get Ahead's input too. Koula was open to many of my suggestions, so I put the Get Ahead machine into motion!

We started by introducing her to a business coach, Kerrie, from our network. Sessions with Kerrie enabled Koula to refine her business idea and evaluate it from a practical point of view. With these concepts in place, Koula was ready to take the next step.

Our branding expert Danielle worked with Koula to create a brand and logo for the business. This was an important foundation for the website which would soon follow.

Our admin experts directed Koula to set up Microsoft Office 365. With this essential tool in place, Koula can take on much of her own admin herself.

Koula also knew that social media would be an important marketing tool for her type of business. She had set up her own social media channels but is also learning from our social expert Amy who is teaching Koula tips and tricks for really effective posts.

### Outcomes

Working as Koula's team, we've helped get her business idea out of her head, onto paper and now into reality! I've led the support team, ensuring a consistent service for Koula to deliver the results her start-up business needs.

We were thrilled to work with someone with so much enthusiasm - it was such a privilege to help make Koula's dream come true. We were also so glad to empower her to deliver her own behind-the-scenes work. Now that she's taken social media coaching with our experts, Koula can write her own posts and ensure they're shared consistently.

Revitalising Teams is a really exciting start-up and we can't wait to see where it goes next!